

LIVHOF Health Inductee 2010



COLETTE COYNE

Colette Coyne Melanoma
Awareness Campaign

Founded in 1999

Colette Coyne established a foundation to support CCMAC the year after losing her young adult daughter, Colette, to Melanoma less than six months after she was diagnosed with this “silent killer.”

CCMAC increases public awareness regarding the dangers and causes of skin cancer/Melanoma. It supports school based initiatives & early education to change attitudes & behaviors regarding unprotected sun exposure or UV rays in tanning beds.

In 2005, the Colette Coyne Skin Cancer Prevention Bill, restricting use of tanning beds by minors, was passed in Nassau County & was quickly followed by the Colette Coyne Melanoma Awareness Act in Suffolk County. In 2006, New York State became one of the first in the country to adopt a law restricting tanning bed use.

Some of CCMAC’s efforts include: free skin cancer screenings, public service announcements, a sports and recreational initiative that reaches out to young athletes & advocacy for sun safety policies on both state and federal levels.

2010 Long Island Volunteer Hall of Fame